



EXCLUSIVELY FOR DENTISTS AND
DENTAL TECHNICIANS

4th Congress “Competence in Esthetics”

Palazzo dei Congressi – Riccione – Italy
2–3 March 2012

CME event: currently undergoing accreditation for dentists

PARTNERS/SPONSORS



MEDIA SPONSORS



Competence in Esthetics

The name of this event says it all – esthetics is the hub around which the world of dentistry revolves.

For this reason we have organized these conference days, which are indispensable for all those professionals in the dental industry – dentists and dental technicians – who want to stay ahead of their game.

The invited speakers are not “only” among the best dentists and dental technicians in the world, but they are also experts in mastering communication and operational challenges.

Participating in this event will be an evocative and thought-provoking experience. Only those who learn from the best in their field will find it easier to achieve excellence in their work.

A powerful experience is not quickly forgotten: This event will be remembered as a unique experience!

Friday, 2 March 2012

11:00 - 14:15 Registration of participants

14:00 - 14:30 Welcome coffee

Session

Dentists/Dental technicians

14:30 - 16:00

From smile design to completion of the esthetic treatment plan. The choices of the clinician and the technician
Dr Nikolaos Perakis (I), DT Michel Magne (USA)

16:00 - 17:30

Ultimate communication between dentist/specialist/ceramist/patient. Tools for a predictable and customized smile design
Dr Christian Coachman (BR) / Dr Galip Gürel (TR)

20:30

Aperitif, gala dinner and entertainment

Saturday, 3 March 2012

09:30 - 11:00

A systematic approach to treatment planning for patients with anterior esthetic deformities
Dr Frank Spear (USA)

11:00 - 11:30

Coffee break

11:30 - 13:30

A systematic approach to treatment planning for patients with anterior esthetic deformities
Dr Frank Spear (USA)

13:30 - 13:45

Closure of Congress

Friday, 2 March 2012

11:00 - 14:15

Registration of participants

14:00 - 14:30

Welcome coffee

Session

Dentists/Dental technicians

Chairmen: Dr Gaetano Calesini (I) / DT Guido Garotti (I)

14:30 - 16:00

From smile design to completion of the esthetic treatment plan. The choices of the clinician and the technician

Dr Nikolaos Perakis (I) / DT Michel Magne (USA)

This presentation explores the range of possibilities for esthetic rehabilitation and examines the criteria that point us towards a specific material or technique.

We will discuss the characteristics of various ceramic materials, describe the techniques used in the laboratory and suggest clinical protocols for optimizing the timing of the treatment and improve the esthetic results.

16:00 - 17:30

Ultimate communication between dentist/specialist/ceramist/patient. Tools for a predictable and customized smile design

Dr Christian Coachman (BR) / Dr Galip Gürel (TR)

The goal is to design a smile that meets the functional and psychological requirements of the patient. Modern materials and techniques can be useless if the final outcome does not satisfy the esthetic expectations of the patient. This presentation proposes a protocol to improve the esthetic diagnosis, communication and predictability of the esthetic rehabilitation.

20:30

Aperitif, gala dinner and entertainment

Saturday, 3 March 2012

Session

Dentists/Dental technicians

Chairmen Dr Gaetano Calesini (I) / DT Guido Garotti (I)

09:30 - 11:00

A systematic approach to treatment planning for patients with anterior esthetic deformities

Dr Frank Spear (USA)

11:00 - 11:30

Coffee break

11:30 - 13:30

A systematic approach to treatment planning for patients with anterior esthetic deformities

Dr Frank Spear (USA)

The esthetic management of patients with well positioned teeth and gingiva has become highly predictable with modern techniques and materials. The management of patients with significant esthetic deformities is still, however, very challenging. Patients with severely malpositioned teeth, significant periodontal defects, multiple missing anterior teeth, severe ridge defects all present challenges for the clinician. This presentation will focus on a systematic way of thinking about treatment planning and treating these patients. This approach will integrate the opportunities for orthodontics, periodontics and oral surgery to enhance the final restorative result. In addition, a number of different prosthetic solutions will be shown that may minimize the need for some of the heroic attempts we have used in the past.

You will learn:

A system of treatment planning that can be applied to any patient.

The specific decisions that must be made for patients with significant anterior deformities.

The treatment options that may be considered to resolve these deformities.

The limitations of the different options.

13:30 - 13:45

Closure of Congress

Venue

The Congress will take place at the Palazzo dei Congressi:
Palariccione S.p.A. - Viale Virgilio, 17 int. 1 - 47838 Riccione - Italy
Tel. 0039.0541.606178 – 0039.0541.474200,
Fax 0039.0541.607482
www.palariccione.com

Secretariat at the event venue

The secretariat will be open from 11:00 on Friday, 2 March 2012,
and will remain open during the entire duration of the Congress.

Official language

The official language at the Congress will be Italian.
Simultaneous interpretation from Italian into English will be provided.

Certificate of attendance

All participants will receive a certificate of attendance at the end
of the Congress.

Gala dinner – Friday, 2 March

From 20:30 in the Palazzo dei Congressi in Riccione



How to travel to the Congress centre:

By aeroplane

10 minutes from Riccione: International airport “Frederico Fellini” - www.riminiairport.com
Via Flaminia, 409 – 47831 Miramare di Rimini – Ticket information: Tel: 0039/0541/71571

30 minutes from Riccione: Airport “L. Ridolfi” – www.forliairport.com
Via Seganti 103 – 47100 Forlì – Information office: Tel: 0039/0543/474990 – 474921

45 minutes from Riccione: Ancona airport – Falconara “R. Sanzio” - www.ancona-airport.com
60020 Castelferretti di Falconara Marittima (An) – Information office: Tel: 0039/071/28271

60 minutes from Riccione: International airport “G. Marconi” – www.bologna-airport.it
Via Aeroporto Civile – 40100 Bologna – Tel: 0039/051/6479615

By car

The Adriatic Riviera is well connected with the rest of Italy by motorway. Riccione is situated near the **A14 motorway**, which provides easy access to the **A4 to Venice**, the **A22 to the Brenner Pass** as well as to the **A1 to Florence, Rome and Naples**.

Motorway A14 Bologna/Taranto – exit Riccione.

For further information: Società Autostrade www.autostrade.it or www.traffico.rai.it

By train

The railway station of Riccione is situated close to the centre and many trains run to and from Riccione at all times of the day.

The railway network offers fast connections to north, central and south Italy as well as to other European countries.

For further information: <http://www.ferroviedellostato.it/>

Trenitalia: information and bookings – Tel: 0039/051/6479615



Dr Gaetano Calesini

Gaetano Calesini holds a degree in medicine and surgery and a postgraduate degree in dentistry and prosthodontics from the University La Sapienza in Rome. Since 1980 he has been teaching at the foremost universities in Italy and since 2008 he has been a tenured professor for implant prosthodontics at the University "Vita-Salute San Raffaele" in Milan. He has been a speaker at numerous conferences in Europe, USA and Asia; he lectured more than 800 conferences and taught over 150 private courses. Since 1979 he has been an active member of the American Academy of Osseointegration, the Italian Society of Osseointegration, Pierre Fauchard Academy and the Italian Academy of Prosthetic Dentistry. From 2009 to 2010 he acted as chairman of the Italian Academy of Prosthetic Dentistry. Since 2010 he has been a consultant at C.I.C. He published numerous scientific articles in Italian and international journals. Reviewer and member of the scientific committee of several journals. Co-author of books: "Implantologia orale" and "Implantoprotesi. Il ripristino dell'omeostasi orale tramite restaurazioni singole", both published by Edizioni Martina, Bologna, and "Implant site development" published by John Wiley & Sons Inc.



Dr Christian Coachman

Christian Coachman graduated in dentistry from the University of São Paulo/Brazil and received his dental technology certificate from the Rocha Marmo School, also in São Paulo. In addition, he completed the Ceramic Specialization Program instructed by Dr Dario Adolfi at the Ceramoart Training Center. He opened his own dental practice in 1996.

In 2001 Dr Coachman was a lecturer in Ceramoart at the Ceramic Training Center. From 2001 until 2004 he worked as a technical consultant of Creation, Will Geller Ceramics at Oraltch. He is the founder of and has been a lecturer at the Ceramic Training Center of Insight Group since 2003. He is a member of the Brazilian Academy of Esthetic Dentistry. In 2004, he was invited by Dr Ronald Goldstein, Dr David Garber and Dr Maurice Salama of Team Atlanta to become Head Ceramist of their laboratory, a position he held for over 4 years. He has been working together with many leading dentists, including Dr Eric Van Dooren, Galip Gürel, Nikolay Bakhurinskyi, Tal Morr and Marcelo Calamita. He has lectured and published internationally in the fields of esthetic dentistry, oral rehabilitation, dental ceramics and implantology.



DT Guido Garotti

Guido Garotti received his certificate as dental technician from IASA (Istituto Arti Sanitarie ed Ausiliari di Bologna, 1971) and soon became a member of the ANTLO council of lecturers and a board member and treasurer of the Associazione Amici di Brugg. Honorary member of APRO (Associazione per la ricerca in Protesi, 1985) and of APM (Asociación de Prosdoncia de la Cd. de México, 1997). Lecturer for Applied Dental Technology at the Dental Clinic and School for Dental Hygiene at the University of Bari from 1981 to 1987. Lecturer at the University "Vita-Salute San Raffaele" in Milan from 2005 to 2006. Lecturer and committee member for the 2nd level of the Master in implant prosthodontics at the department of dentistry of the University of Palermo from 2006 to 2007. Scientific director and lecturer at the CFP continuing education course in 2009/2010 and the CAF advanced education course in 2010/2011 in dentistry at the Alma Mater Studiorum, University of Bologna. He held lectures, courses and conferences in many European countries as well as in North and South America. Scientific director of the Italian edition of Quintessence of Dental Technology (QDT), member of the scientific committee of Quintessence international and of the journal Panorama Dentale. Author of three books, co-author of treatises, study material, monographs, scientific articles, videos and CD-ROMs on dental materials, prosthodontics and occlusal problem-solving in prosthodontics. Tutor for the distance learning courses of the Associazione Amici di Brugg. He has been a member of the committee of consultants (referee) for CME (continuous medical education) of the Ministry of Health since the inception of this body.



Dr Galip Gürel

Galip Gürel graduated from the University of Istanbul, Dental School in 1981. He continued his education at the University of Kentucky, Department of Prosthodontics. Received his MSc degree from Yeditepe University in Istanbul. Dr Gürel is the founder and the honorary president of EDAD (Turkish Academy of Aesthetic Dentistry). He is the President of the European Academy of Esthetic Dentistry (EAED) for 2011 and 2012, as well as a member of the American Society for Dental Aesthetics (ASDA) and the honorary diplomate of the American Board of Aesthetic Dentistry (ABAD). He is also the editor-in-chief of the Quintessence Magazine in Turkey and on the editorial board of the AACD journal, PPAD (Practical Procedure & Aesthetic Dentistry) and EJED (European Journal of Esthetic Dentistry). Dr Gürel has been lecturing on dental esthetics all over the world and giving post-graduate lectures on esthetic orthodontics. He is a visiting professor at the New York University (USA), Marseille Dental University (France) and Istanbul Yeditepe University (Turkey). He is the author of "The Science and Art of Porcelain Laminate Veneers" published by Quintessence publications in 2003 and translated into 10 different languages. He has been practicing in his own clinic in Istanbul, specializing in esthetic dentistry, since 1984.



DT Michel Magne

Michel Magne was born in La Chaux-de-Fonds (Switzerland) in 1958. He certified as Dental Technician in 1979. Between 1985 and 1991, he was consecutively directing two dental laboratories as Master Ceramist and he specialized in the oral rehabilitation of natural and implant-supported teeth. From 1992 to 2004, he was the owner and director of the ORAL DESIGN CENTER in Montreux (Switzerland). In January 2005, he became Associate Professor of Clinical Dentistry and Director of the Center of Dental Technology at the University of Southern California (USC, Los Angeles). He is a visiting lecturer at several universities and academies worldwide and he is in charge of several postgraduate courses. He is author and co-author of numerous scientific articles on esthetic dentistry. Since January 2009 he has been president and director of 901 Michel Magne, Dental Laboratory and Dental Education in Los Angeles (USA).



Dr Nikolaos Perakis

Nikolaos Perakis graduated in dentistry and dental prosthetics from the University of Bologna in 1994. In 1998 he received the title of LMD from the University of Geneva; he received his postgraduate diploma in 2001 and completed his PhD degree under the supervision of Dr Pascal Magne at the same university. From 1998 to 2002, he was a member of the division for fixed prosthetics (Prof. U. Belser) and cariology (Prof. I. Krejci) at the University of Geneva and worked as a private dentist in the practice of Dr Didier Dietschi. In 2004 he received certification in dental prosthetics in Switzerland. He is an active member of the Swiss Society for Reconstructive Dentistry (SSRD) and the Italian Academy for Conservative Dentistry (AIC). Since 2008 he has been a member of the cultural council of AIC. Since 2002 he has been a lecturer at the division for fixed prosthetics (Prof. U. Belser) and lecturer in charge of the postgraduate course in prosthetics in Bologna (Prof. R. Scotti). He has been a lecturer on numerous national and international courses and seminars and has co-authored several scientific publications.



Dr Frank Spear

Frank Spear is one of the premier educators in esthetic and restorative dentistry in the world today. He earned his dental degree and an MSD in Periodontal Prosthodontics from the University of Washington. Dr Spear is an Affiliate Professor in Graduate Prosthodontics at the University of Washington and maintains a private practice in Seattle limited to esthetics and fixed prosthodontics. He is founder and director of Spear Education. Dr Spear has presented more than 2,000 days of continuing education in North America, Europe and Asia. He has received the Christensen Award for Excellence in Restorative Education, the American Academy of Cosmetic Dentistry Achievement Award, the Schluger Award for Excellence in Diagnosis and Treatment Planning and the American Academy of Esthetic Dentistry President's Award for Excellence in Dental Education.



Registration before 15 December 2011

Registration fee:

Dentists: € 280.00 + 21% VAT

Dental technicians: € 260.00 + 21% VAT

Students*: € 100.00 + 21% VAT

Registration after 15 December, 2011

Registration fee:

Dentists: € 300.00 + 21% VAT

Dental technicians: € 280.00 + 21% VAT

Students*: € 120.00 + 21% VAT

* Students must be enrolled in dentistry or in an accredited school for dental technicians. Please enclose a copy of your student ID card when submitting your registration form.

The registration fee includes:

- Congress kit
- Simultaneous interpretation
- Certificate of attendance

- Welcome coffee on 2 March
- Dinner and entertainment on 2 March
- Coffee break on 3 March

4th Congress “Competence in Esthetics”

This registration form is only valid if it includes all the information required. Please complete and return the form, together with proof of payment, to the fax no. **0039 (0)51 2985983**.

Personal details of applicant:

Surname/First name _____

Dentist Dental technician Tax No. (obligatory for CME) _____

Details of your practice or laboratory

Name _____

Address _____

Post code _____ City/Town _____ County/State _____

Tel _____ Fax _____

VAT No. _____

E-mail _____

Practice Practice/Laboratory Laboratory Private address

Invoicing information

Company name or surname/first name _____

Address _____

Post code _____ City/Town _____ County/State _____

Tel _____ Fax _____

VAT No. _____ Tax No. _____

E-mail _____

Practice Practice/Laboratory Laboratory Private address

Bank details (to refund the fee in case the Congress becomes cancelled):

Name of bank: _____

Account holder: _____

IBAN _____

Privacy statement (under Decree 196/2003 Italian Data Protection Law)

Personal data collected in this form are used by employees of Centro Consulenze SRL c/o ICDE in accordance with Decree 196/2003 to process your registration and enter your data into a general information database. The data may also be passed on to the sponsors and used by Centro Consulenze s.r.l. and the sponsors to mail promotional material to you. In accordance with the rights set forth in Art. 7 of Decree 196/2003 you may at any time exercise the right of access, rectification and, for legitimate reasons, the right of opposition with respect to the personal data concerning you. If you do not consent to your data being used, Centro Consulenze SRL c/o ICDE will not be able to enter your data into the database and issue a confirmation of registration.

Date _____

Signature to give consent (Data Protection)

Congress terms and conditions

Registration

Please send the fully completed and signed registration form, together with evidence of payment, by post or fax to:
Centro Consulenze s.r.l.

ICDE (International Center for Dental Education)
Via Isonzo, 67 – 40033 Casalecchio di Reno (BO), Italy
Tel. +39 051 2985985 – Fax +39 051 2985983

The registration is completed in the instant the Congress secretariat has issued a written confirmation of acceptance.

Attendance fee and payment method

The deadline for registrations is 20 February 2012. After the registration deadline, registrations can no longer be accepted before the Congress. Places may be booked at the door on the date of the Congress subject to availability. The registration fee must be paid in full at the time of booking, using the details below.

Bank transfer

Addressed to: Centro Consulenze s.r.l. – Via della Mattonaia 17, I-50121 Firenze (FI)
INTESA SANPAOLO Filiale 650 – Piazza della Repubblica 16 rosso – I-50123 Firenze
IBAN IT85 M030 6902 8001 0000 0016 771 BIC BCITITMM

Cancellation terms and conditions

Possible cancellations of the registration must be submitted in writing to ICDE by 15 February 2012. If you cancel your registration by that date, you do not have to pay a cancellation fee and the full registration fee will be refunded to you. The registration fee will not be refunded for cancellations received after the indicated cancellation deadline. You may, however, nominate a substitute to attend in your place. If you do so, you must inform the organizer about your change by fax no later than 10 days before the Congress commences.

The event organizer reserves the right to cancel the Congress if the minimum number of registrations has not been achieved.

Accommodation booking form

4th Congress “Competence in Esthetics”

Riccione – Palazzo dei Congressi, 2–3 March 2012

Surname/First name _____

Address _____

Post code _____ Town/City _____ County/State _____ Tax No. _____

Tel/Mobile _____ Fax _____ E-mail _____

Accompanying person: Surname/First name _____

HOTEL PRICES

(Prices are per room and per night for accommodation and breakfast, taxes included)

CATEGORY	DOUBLE ROOM SINGLE OCCUPANCY	DOUBLE ROOM
<input type="checkbox"/> 4 STARS “A”	€ 85.00	€ 120.00
<input type="checkbox"/> 4 STARS “B”	€ 75.00	€ 100.00
<input type="checkbox"/> 3 STARS “A”	€ 57.00	€ 84.00

TO BOOK, PLEASE FILL IN YOUR ACCOMMODATION REQUESTS

4 STARS “A”	No. ____ double room(s) single occupancy	No. ____ double room(s)	No. ____ double room(s) with twin bed(s)
4 STARS “B”	No. ____ double room(s) single occupancy	No. ____ double room(s)	No. ____ double room(s) with twin bed(s)
3 STARS “A”	No. ____ double room(s) single occupancy	No. ____ double room(s)	No. ____ double room(s) with twin bed(s)

Arrival date _____ Departure date _____ No. of nights in total _____

If the requested accommodation is not available any more upon receipt of this booking, accommodation will be booked in a hotel that comes closest to the requested category. After 21 February 2012, bookings will be allocated to the accommodation that is still available at that point in time.

The booking is only valid if it is accompanied by a credit card guarantee or by payment of the first night for each room booked (if only one night is booked, the deposit equals the full amount of the booking). Riccione Congressi will confirm the booking in writing.

Accommodation booking form

PAYMENT METHOD

Reservations can be guaranteed with credit card details (attach a copy of the front and back of your credit card together with proof of your identity).

Credit card CartaSi Visa Diner's No. _____ Valid through (month/year) _____/_____/_____

Credit card owner: _____ born on _____/_____/19_____

I hereby authorize my credit card details to be used to debit my credit card for the cost of the first night in the hotel of the requested category.

Signature of the credit card owner _____ Date _____

The credit card is only used to guarantee the booking. No charges will be debited to the card except for a cancellation fee for bookings that are cancelled after 21 February 2012.

Deposits may be transferred using the bank details below. A copy of the payment (receipt), together with the booking request, should be sent to Riccione Congressi, Fax no. 0039/0541/693604.

Bank transfer c/o Banca Popolare dell'Emilia Romagna IBAN IT67A053872410000001945521 = BPM0IT22XXX c/c addressed to Promhotels Div. Riccione Congressi including the following information: first name and surname/"Congresso ICDE 2012"

Please note: bank transfers that include a transaction fee are not accepted unless they are charged in full to the sender of the transfer.

The final balance has to be paid directly to the hotel before the departure, any advance payments will be credited against the final amount due. The hotel will issue a receipt that is valid for tax purposes.

INVOICING DATA – If the invoice should be issued in the name of your company, please provide the following information:

Name of company _____ Address _____ Post code _____

Town/City _____ County/State _____ VAT No. _____ Tax No. _____

CANCELLATION

If you cancel your booking before **21 February 2012** by writing to Riccione Congressi, you are **entitled to a full refund of the amount paid in advance**. Cancellations after the cancellation deadline are not refunded. Bookings guaranteed by credit card will be charged the amount of the deposit required. No refund will be made after no-show, late arrival, no-use of services or premature departure. Refunds are only paid after the end of the event.

Date _____ Signature _____

LAW 196/2003 (Data Protection) Consent to collect and handle personal data.

I AUTHORIZE I DON'T AUTHORIZE the use of my personal data to send commercial literature, offers, brochures, informational leaflets and congratulatory letters to my address by third parties.

I AUTHORIZE I DON'T AUTHORIZE the use of my personal data to inform third parties about my participation in the event solely for the purpose of receiving or being passed on correspondence or messages addressed to me or transferring phone calls made to me.* Please refer to the website www.riccionecongressi.com for the full policy on data protection.

Date _____ Signature _____

Please send the completed form to the address below by **21 February 2012**:

RICCIONE CONGRESSI powered by Promhotels Soc.Coop.arl - C.so F.lli Cervi, 76/a 47838 Riccione - Tel. 0039 0541 604160 - Fax 0039 0541 693604 - E-mail info@riccionecongressi.com

Gala dinner/Entertainment

Gala dinner - Friday, 2 March

All participants are cordially invited to join us for an aperitif, gala dinner and entertainment at the Palazzo dei Congressi in Riccione, starting at 20:30. The evening will be hosted by one of Italy's most popular comedians, Giuseppe Giacobazzi, who has been well known for his Zelig cabaret show for many years.

